



NEED HELP GETTING
STARTED?

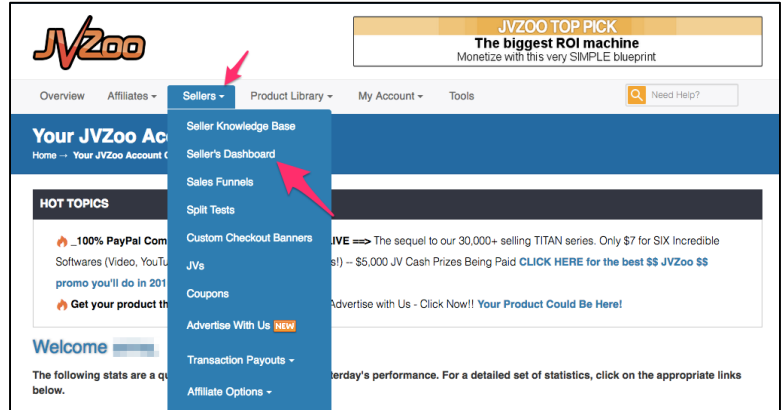
Set Up Product Guide



Set Up Product

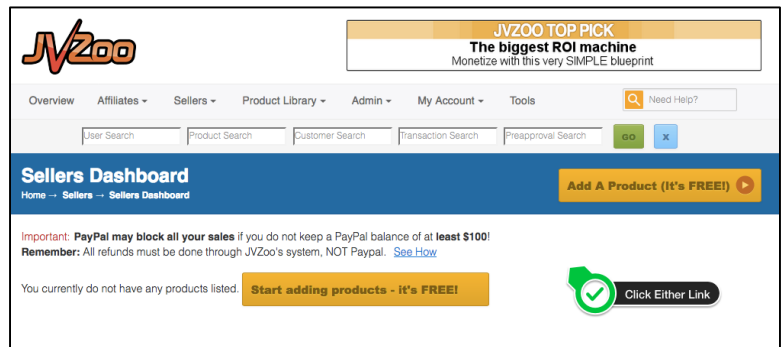
Sellers Dashboard

Click either the *Sellers* tab or hover over the *Sellers* tab and click *Seller's Dashboard*.



Add A Product

Click either *Add A Product* button to get started.





BASIC INFORMATION

Allow Sales

By selecting **YES**, your product will be available to be sold to customers and allow affiliates to find for promotion.

By selecting **NO**, your product WILL NOT be available to customers to buy and affiliates/associates WILL NOT be able to find your product for promotion.

Show in Product Library

By selecting **YES**, your product will be shown in the JVZoo Product Library and exposed to more customers and affiliates/associates. Having your product in the JVZoo Library could increase your sales.

By selecting **NO**, your product WILL NOT be shown in the JVZoo Product Library.

Launch Date and Time

Your product will not be available for purchase until the date and time set. By default it will select the current time and date for your product launch. If you do not want to launch your product at the current time and/or date, click on the defaulted time and/or date and select a new time and/or date.

Product Name

Enter in the name of the product. How you enter the name is how Affiliates and Customers will view it.

Currency

Select the currency that you want the transaction to be in.

Product Price

Enter in the price that you wish your product to start selling. The minimum price for any product is \$0.50. If the product has multiple payments per purchase then the price entered is the price per payment.

Add Product Information

Home → Sellers → Add Product

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION

Allow Sales YES | NO Show in Product Library YES | NO

Launch Date and Time EST ⓘ

Note: The product will not be visible in the Product Library until this time.

Product Name:

Currency:

Product price (Max Price if Dimesale, Payments if recurring) ⓘ \$

Commission payout percentage ⓘ

 % Subscription or Multiple Payments

Quantity (leave empty for unlimited) ⓘ

Support email address: ⓘ

And/Or Support URL ⓘ

Landing Page / Sales Funnel / Squeeze Page / Prelaunch ⓘ

Send all traffic to Sales Page after launch date/time

YES | NO

Sales Page:

Sales Page URL ⓘ

Pass Affiliate ID to Sales Page ⓘ

YES | NO

Delivery Method:

Protected Download | Thank You Page

Note: You will be asked to upload your product on the next page

Return Period: ⓘ

days

Make My Product Eligible For Product Of The Day ⓘ

Affiliate Approval ⓘ

Affiliate Terms / Requirements / Questions: (HTML enabled) ⓘ

Notes to Affiliates (HTML enabled) ⓘ

Custom Receipt Info (HTML enabled) ⓘ

Custom Email Receipt Info (HTML disabled) ⓘ

Archive Product ⓘ YES | NO

SAVE PRODUCT



Commission Payout Percentage

Enter the percentage you wish to share with the affiliates/associates marketing your product. Keep in mind that if you select *Subscription* or *Multiple Payments* for the customer, the affiliate/associate will be paid the entered percentage on all payments excluding trial and first payment.

Subscription or Multiple Payments

If you leave the check box un-selected the customer will have a one-time fee. If you select the check box, a drop down menu will appear allowing you to create a *Subscription* or *Multiple Payment* options for the customer. The drop down menu will include Payment Period, Number of Payments, Commission Payout on First Payment, and Trial Offer. Trial Offer will then have you select *yes* or *no*. If you select *yes*, a drop down menu for Trial Price, Trial Length, and Commission Payout on Trial Payment will appear.

If you did not select *Subscription* or *Multiple Payments* please skip down to Quantity.

Payment Period

Enter how often the customer will need to make a payment on your product. For example, if you type two months, every two months the customer will make a payment.

Number of Payments

Enter in how long your customer will be billed. Your payment plan cannot exceed 10 years or 120 payments.

Commission Payout on First Payment

Here you can enter in the percentage of the first payment you wish to give to the affiliates/associates. It can either be more or less than percentage the affiliates will receive after the first payment.

Offer Trial

Add Product Information

Home → Sellers → Add Product

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION

Allow Sales YES NO Show in Product Library YES NO

Launch Date and Time EST ⓘ

Note: The product will not be visible in the Product Library until this time.

Product Name:

Currency:

Product price (Max Price if Dimesale, Payments if recurring) ⓘ \$

Commission payout percentage ⓘ % Subscription or Multiple Payments

Quantity (leave empty for unlimited) ⓘ

Support email address: ⓘ

And/Or Support URL ⓘ

Landing Page / Sales Funnel / Squeeze Page / Prelaunch ⓘ

Send all traffic to Sales Page after launch date/time YES NO

Sales Page: Sales Page URL ⓘ

Pass Affiliate ID to Sales Page ⓘ YES NO

Delivery Method: Protected Download Thank You Page

Note: You will be asked to upload your product on the next page

Return Period: ⓘ days

Make My Product Eligible For Product Of The Day ⓘ

Affiliate Approval ⓘ

Affiliate Terms / Requirements / Questions: (HTML enabled) ⓘ

Notes to Affiliates (HTML enabled) ⓘ

Custom Receipt Info (HTML enabled) ⓘ

Custom Email Receipt Info (HTML disabled) ⓘ

Archive Product ⓘ YES NO

SAVE PRODUCT



By selecting **NO**, your product will not offer a trial.

By selecting **YES**, drop down menu will appear.

Trial Price

Enter in a price for your trial. The minimum price for the trial is \$0.01.

Trial Length

Enter in the amount of days that you want the trial period to last. Once the trial period ends, the customer will be charged the full price the following day. If the customer cancels the trial offer they will not be charged.

Commission Payout on Trial Payment:

Enter in the percentage that your affiliate/associate will receive on the sale of a Trial Offer. **If at anytime you started filling out data for *Subscription* or *Multiple Payments* and decide to make your product a single payment, you must go back and delete all areas that have data in them. This will insure your product payment is correct. After you have cleared all your information go back to the top and deselect the check box for *Subscription* or *Multiple Payments*.

Quantity

Enter the amount of units you want to sell. If you leave the area empty, the quantity will be defaulted to unlimited.

Support Email Address And/or Support URL

Enter in the email address or URL your customers can use when needing support.

Landing Page

Enter in the URL that all affiliate/associate traffic will be sent to prior to your launch date. If this are is left blank, all traffic will be sent to the sales page.

Send All Traffic to Sales Page after Launch

By selecting **YES**, your affiliate/associate traffic will be directly sent to the sales page after launch date.

By selecting **NO**, your affiliate/associate traffic will continue to

Add Product Information

Home → Sellers → Add Product

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION

Allow Sales YES NO Show in Product Library YES NO

Launch Date and Time EST ⓘ

Note: The product will not be visible in the Product Library until this time.

Product Name:

Currency:

Product price (Max Price if Dimesale, Payments if recurring) ⓘ \$

Commission payout percentage ⓘ

Subscription or Multiple Payments

Quantity (leave empty for unlimited) ⓘ

Support email address: ⓘ

And/Or Support URL ⓘ

Landing Page / Sales Funnel / Squeeze Page / Prelaunch ⓘ

Send all traffic to Sales Page after launch date/time

YES NO

Sales Page:

Sales Page URL ⓘ

Pass Affiliate ID to Sales Page ⓘ

YES NO

Delivery Method:

Protected Download Thank You Page

Note: You will be asked to upload your product on the next page

Return Period: ⓘ

days

Make My Product Eligible For Product Of The Day ⓘ

Affiliate Approval ⓘ

Affiliate Terms / Requirements / Questions: (HTML enabled) ⓘ

Notes to Affiliates (HTML enabled) ⓘ

Custom Receipt Info (HTML enabled) ⓘ

Custom Email Receipt Info (HTML disabled) ⓘ

Archive Product ⓘ YES NO

SAVE PRODUCT



be sent to the previously selected page until it is changed or removed.

Sales Page

Sales Page URL

Enter in the URL to where your product is located. Make sure that your sales pages have a JVZoo Buy Button.

Pass Affiliate ID to Sales Page

By selecting **YES**, the affiliates/associates ID will be passed through the URL.

By selecting **NO**, the affiliates/associates ID will NOT be passed through the URL.

Delivery Method

Select either *Protected Download* or *Thank You Page*.

By selecting **Protected Download**, you will be directed to upload your product to our servers where your product will automatically and securely be delivered to your customers. The product may be up to 128MB. You will be able to create your Delivery Method on the next page.

Selecting the **Thank You Page**, will direct you to provide the URL to your pre-existing Thank You Page.

Pass parameters to Download Page

By checking the check box **Pass parameters to Download Page**, JVZoo will add parameters to your Download Page URL. For more information click the link provided. [Learn how to protect your page.](#)

Thank You / Download Page

Enter the URL your product can be downloaded from by either download link or login form after the customer purchases your product.

Return Period

Enter in the number of days, months, or years that you are allowing customers to return your product & receive a refund.

Add Product Information

Home → Sellers → Add Product

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION

Allow Sales	Show in Product Library
<input checked="" type="radio"/> YES <input type="radio"/> NO	<input checked="" type="radio"/> YES <input type="radio"/> NO

Launch Date and Time: 2016-11-09 06:58 PM EST ⓘ

Note: The product will not be visible in the Product Library until this time.

Product Name:

Currency:

Product price (Max Price if Dimesale, Payments if recurring) ⓘ \$

Commission payout percentage ⓘ % Subscription or Multiple Payments

Quantity (leave empty for unlimited) ⓘ

Support email address: ⓘ

And/Or Support URL ⓘ

Landing Page / Sales Funnel / Squeeze Page / Prelaunch ⓘ

Send all traffic to Sales Page after launch date/time

YES | NO

Sales Page:

Sales Page URL ⓘ

Pass Affiliate ID to Sales Page ⓘ

YES | NO

Delivery Method:

Protected Download | Thank You Page

Note: You will be asked to upload your product on the next page

Return Period: ⓘ

45 days

Make My Product Eligible For Product Of The Day ⓘ

Affiliate Approval ⓘ

Manual Approval

Affiliate Terms / Requirements / Questions: (HTML enabled) ⓘ

Notes to Affiliates (HTML enabled) ⓘ

Custom Receipt Info (HTML enabled) ⓘ

Custom Email Receipt Info (HTML disabled) ⓘ

Archive Product ⓘ YES | NO

SAVE PRODUCT



Make My Product Eligible For Product of The Day

By checking the check box, JVZoo will consider your product when selecting *Product of the Day*. This could increase your sales.

Affiliate/Associate Approval

Select one of the Following options:

Manual Approval

Selecting **Manual Approval** allows you to select which affiliates/associates are able to promote your product.

Auto Approval

Selecting **Auto Approval** allows the JVZoo system to approve affiliates/associates. All payments will be put on delayed status to protect you from scammers.

No Affiliates/Associates Allowed

Selecting **No Affiliate/Associates Allowed** does not allow affiliates/associates to sell your product.

Affiliate/Associate Terms/ Requirements/ Questions: (HTML enabled)

Enter in any terms and/or requirement that you might have.

Notes to Affiliates/Associates (HTML enabled)

Enter in any notes or special instructions for the affiliates/associates.

Custom Receipt Info (HTML enabled)

Enter in any notes or special instructions for the customers.

Archive Product

By selecting **YES**, your product will not appear in the dashboard and will be saved on your account.

By selecting **NO**, your product will show on JVZoo once the launch date and time has pasted.



Advanced Features

CHECKOUT OPTIONS

Please Specify at least one payment option

Make sure that the PayPal check box is checked. PayPal is currently the only payment method at JVZoo.

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ADVANCED FEATURES

CHECKOUT OPTIONS

Please Specify at least one payment option

PayPal

JVZOO PRODUCT LIBRARY

▶ Watch a video tutorial [About the JVZoo Product Library](#)

Description for Buyers ⓘ

Primary Category

MAKE A DIME SALE

▶ Watch a video tutorial [About Dime Sales](#)

Start Price \$ Increase \$ Every sales.



JVZOO MARKETPLACE

Description for Buyers

Enter in a description of your products to be viewed in the JVZoo Product Library.

Primary Category

Select the category that you want your product to be listed under inside the Product Library.

MAKE A DIME SALE

Dime sales will start off a low price and will increase based on the amount of sales. This entices your customers to purchase early before the product price goes up.

Start Price

Enter in the starting price of the dime sale.

Increase

Enter in price that you want your product to increase by every time your product sells X amount.

Every (X amount of) Sales

Enter in the amount of sales that you want to have before the price increases.

AUTORESPONDER INTEGRATION

Autoresponder

Either you can choose NONE or choose one of the Autoresponders. Here at JVZoo, we highly recommend using GetResponse.

GetResponse API Key

By clicking the **Load Default** button, your API Key will automatically load to the page.

Note: This will only work if you have already connected your JVZoo and GetResponse accounts together.

The image shows two overlapping screenshots of the 'ADVANCED FEATURES' section in the JVZoo marketplace interface. The top screenshot shows the 'AUTORESPONDER INTEGRATION' section with the following fields: 'Autoresponder:' (dropdown menu with 'GetResponse' selected), 'CREATE YOUR FREE TRIAL NOW!' button, 'GetResponse API Key:' (text input field), and 'GetResponse List Name / Campaign Name:' (dropdown menu with 'Select One...' selected). Below this is the 'WEBINAR INTEGRATION' section with a note: 'Make sure to setup your webinar to ONLY require first name, last name'. The bottom screenshot shows the same 'AUTORESPONDER INTEGRATION' section, but with the 'WEBINAR INTEGRATION' section expanded to show a 'GoToWebinar Webinar URL' field and a note: 'Make sure to setup your webinar to ONLY require first name, last name and email OR registration will fail. All buyers will be signed up to the webinar you enter below. GoToWebinar Webinar URL'.



GetResponse List Name

Select the campaign that you will link your product with.

WEBINAR INTEGRATION

Webinars

By integrating webinars with your JVZoo product you will be able to demonstrate how your product/service works. Your affiliates/associates will also be able to use this demonstration when promoting your product/service.

RETARGETING / CONVERSION

Re-targeting Pixel

By entering a re-targeting pixel in the box you will be able to retarget anyone who goes to your JVZoo order form page.

Conversion Pixel

By entering a conversion pixel in the box you will be able to track conversions on your JVZoo check out page.

EXTERNAL PROGRAM INTEGRATION

If you are experienced and are looking to integrate your JVZoo products with outside 3rd parties here is where you will do so. We recommend that you take a look at the documentation guide before you undergo the integration process. You will also want to review the 3rd party's documentation as well.

RETARGETING / CONVERSION

Re-targeting Pixel ⓘ

This will display on the JVZoo Order Form

Conversion Pixel ⓘ

This will display on the JVZoo Receipt Page

EXTERNAL PROGRAM INTEGRATION

Choose one of the method's below.

Recommended: Method #1 [Documentation](#) [JVZIPN URL](#) ⓘ

Use JVZIPN Output as Key Generation: YES | NO

JVZIPN Special Integration:

General Integration (most comm) ▾

Method #2 - Key Generation ONLY - this method will be going away!

Key Generation URL ⓘ

Method #3 PayPal IPN Forwarding (Does NOT work for recurring!)
IPN Integration is handled slightly different in the JVZoo.com system because of PayPal.

#1) Set the following url as Your default URL to send Your IPN notifications for Your PayPal account. [Click here for instructions](#)

#2) IPN Forwarding URL ⓘ

Use IPN Forwarding as Key Generation too: YES | NO