



NEED HELP GETTING  
STARTED?

**Choosing a Buy Button**

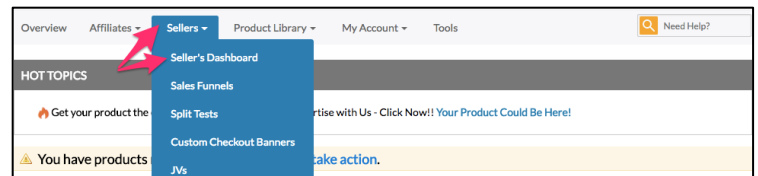


## Choosing a Buy Button

### Step 1: Seller's Dashboard

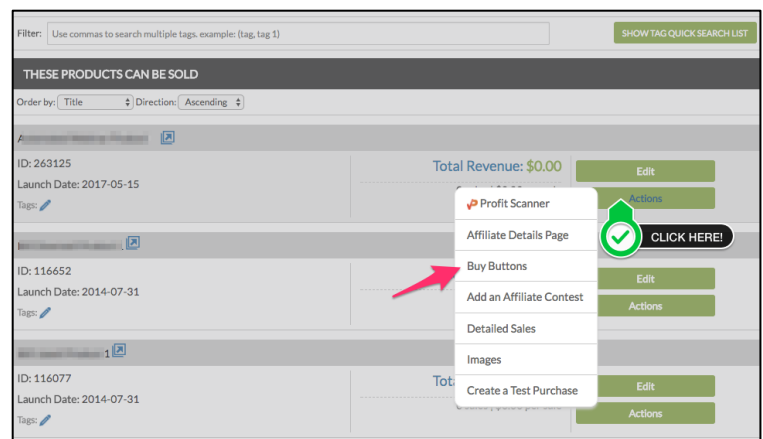
After your product has been created and saved, your buy button will be available to place on your website. Each individual product will have its own buy button.

Click on *Sellers* tab and then click on *Seller's Dashboard*.



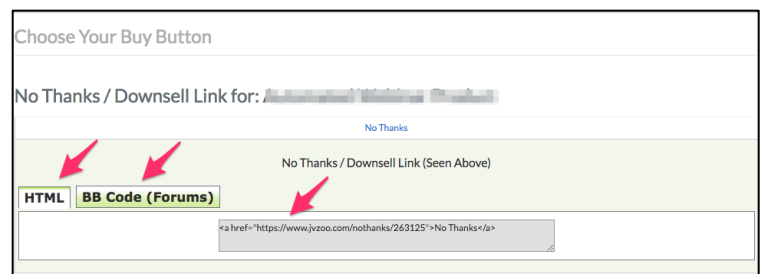
### Step 2: Click on Buy Button

Click on the *Actions* button and click on *Buy Buttons*.



### Step 3: No Thank You Button

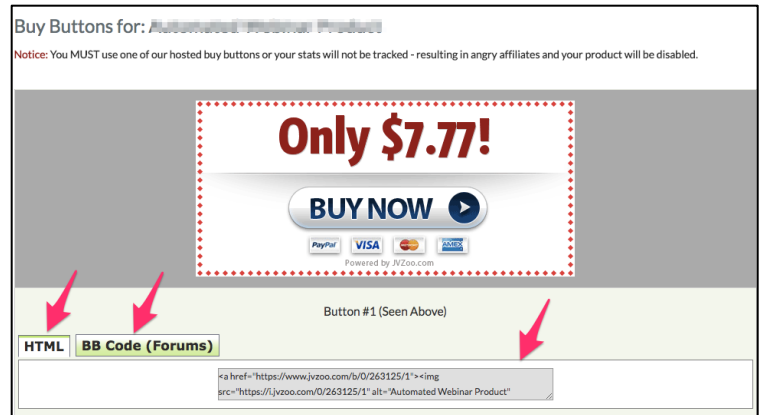
The first button for your site will be the *No Thank You Button*. Click on either *HTML* or *BB Code* (this code will be put on your site or forum). Click on the code provided and copy all of it. Paste this code on your site so your buyers can select to opt out of the product. This *No Thank You Button* will also lead to your downsell if you have set up the Funnel.





## Step 4: Buy Button

The second button for your site will be the *Buy Button*. This allows the buyers to be able to purchase your product through the JVZoo Checkout system. Select 1 of the 15 buttons JVZoo provides. Once your button has been selected, click on either HTML or BB Code. Click on the code and copy all of it. Paste this code on your site where your Buy Button will be available for buyers to purchase.

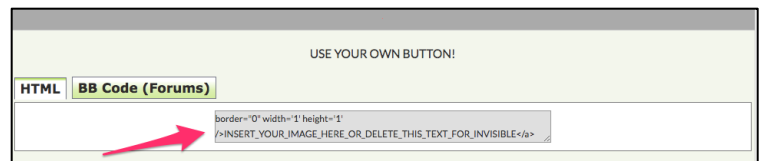


## Step 5: Use Your Own Button

Besides offering 15 different Buy Buttons, JVZoo offers a way for you to customize your Buy Button.

### HTML

After selecting *HTML*, highlight code, and copy and paste your code onto your website. Replace this line of text `INSERT_YOUR_IMAGE_HERE_OR_DELETE_THIS_TEXT_FOR_INVISIBLE` with your image code. If you delete the line of text and do not add any text, your *Buy Button* will be invisible.



### BB Code (Forums)

After selecting *BB Code*, click the code, and copy and paste your code onto your website. Replace this line of text `http://i.jvzoo.com/0/120303/99` with your image code. If you delete the line of text and do not add any text, your *Buy Button* will be invisible.

